

**Tourism Council  
Virtual Teams Meeting  
Tuesday, May 25, 2021  
10:00am**

**Present:** Amanda Arling, Peter Armstrong, Karen Bachofner, Stephen Coan, Becky Critchley, Gregg Dancho, Scott Dolch, Matt Fleury, Jason Guyot, Ginny Kozlowski, Robert Kret, Scott Laurence, Carol Lugar, Larry McHugh, Michael Price, Thomas Sheridan, Stephen Tagliatela and Tina Tison

**Absent:** Rebekah Beaulieu, Charles Bunnell, Elizabeth Craig, Don Devivo, Irene Dixon, Jeff Hamilton, Robin Ridfkin, Dexter Singleton

**Staff:** Kyle Abercrombie, Rose Bove, Interim Director Christine Castonguay, Rob Damroth, Jennifer Haag, Alfred Strong and Ellen Wolf

**Other:** Carlo Leone, DOT; Mason Trumbull, DEEP

**Guests:** Jill Adams and Emily Pagankis – Adams & Knight

**I. Call to Order – Interim Chair Steve Coan**

Interim Chair Steve Coan called the meeting to order at 10:08 a.m. and led the roll call.

**II. Approval of May 11, 2021 Minutes – Steve Coan, Interim Chair**

On a motion by Matt Fleury and seconded by Gregg Dancho the Tourism Council approved the April 27, 2021 meeting minutes as circulated. (Y-18, N-0)

**III. FY22 Strategic Plan Input Continuation-Christine Castonguay, Interim Director; Jill Adams, Adams & Knight**

- Jill Adams presented a PowerPoint on the Strategic Marketing Plan

A question and answer session followed.

**IV. Connecticut Office of Tourism Updates-Christine Castonguay, Interim Director**

- Christine Castonguay gave a presentation on the Office of Tourism Updates.

## **V. Summary**

The next meeting will be held on July 13, 2021, via TEAMS

1. Review draft of FY22 Strategic Plan
2. Discuss and decide frequency of meetings moving forward

## **VI. Adjournment**

A motion was made and so moved to adjourn the meeting. The next meeting of the Tourism Council will be held virtually on Tuesday, July 13, 2021 at 10:00 a.m.

Respectfully submitted,

Jennifer Haag, Administrative Assistant

Connecticut Office of Tourism, DECD